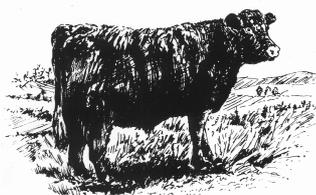


# THE LUIING CATTLE SOCIETY LTD

WESTER DRUMLOCHY  
LORNTY  
BLAIRGOWRIE  
PERTSHIRE  
PH10 6TD



Tel: 01250-873882

e-mail: [secretary@luingcattlesociety.co.uk](mailto:secretary@luingcattlesociety.co.uk)  
[www.luingcattlesociety.co.uk](http://www.luingcattlesociety.co.uk)

---

24 May 2011

PRESS RELEASE

## Buoyant Trade for Luings at 3<sup>rd</sup> Dingwall Sale

Luing bulling heifers achieved their highest average for over a year at last Wednesday's (18<sup>th</sup> May) spring sale in Dingwall with 36 bulling heifers selling to average £1,494. A degree of confidence on the back of a strengthening beef trade was evident amongst the buyers at a busy ringside with 15 yearling heifers also selling well to average £980. Cross-bred heifers also proved popular with five forward selling to average £1,020. These averages contributed to a total clearance of the 58-head of pedigree and cross-bred Luings forward.

The top price of 1,750gns in the bulling heifer section went to Messrs A.L. & A.C. McCall for a pair of red heifers sired by two different Benhar bulls. They were purchased by Philip Simmers of Backmuir Trading, Keith, who had earlier judged the pairs competitions and picked this pair out as his champions. Backmuir Trading went on to buy a further 15 heifers at the sale. Having won the competition for the best pair of pedigree bulling heifers, the Culmally pair collected the Lady Anne Memorial Cup courtesy of Welbeck Scottish Farms as well as prize money generously sponsored by Harbro and W.A. Geddes of Wick. Messrs A.L. & A.C. McCall had a memorable day also hitting the top price in the cross-bred section of £1,365 as well as achieving the joint highest average of £1,785 for four sold, together with M.J. McCall of Inverbrora, who sold two heifers to also average £1,785. Other notable averages from the sale included F.S. Renwick from Lochbroom who sold eight to average £1,581; Welbeck Scottish Farms from Ousdale who sold six to average £1,550 and J.J. & R. Cameron from Blair Atholl who sold seven for an average of £1,432. The overall average was up £20/head on the year for six fewer sold.

Yearling heifers also sold very well with Cadzow Bros. Ltd. from Luing selling 13 to average £993 including the top price of 1,150gns in the section for a roan polled heifer. The Cadzow Bros. consignment included both prize winning pairs in the yearling heifer competition. Welbeck Scottish Farms also sold two heifers in this section to average £892 as well as the only bull forward, Welbeck Lancelot, for 2,800gns to J&K MacKenzie of Borve, Skye who were setting up a new Luing herd.

Commenting on the trade, Society Chairman Steven Murray said, "Buyers have obviously been feeling more confident than at last year's sales with such a strong trade today. We are delighted with how our breeders have performed with such good stock coming forward. It was particularly pleasing to see half of the buyers today were getting into pedigree Luings for the first time."

Ends

Further information:

**Johnny C. Mackey, Breed Secretary, Luing Cattle Society Ltd., Wester Drumloch, Lornty, Blairgowrie, Perthshire, PH10 6TD.**

Web: [www.luingcattlesociety.co.uk](http://www.luingcattlesociety.co.uk)

Email: [secretary@luingcattlesociety.co.uk](mailto:secretary@luingcattlesociety.co.uk)

Tel: 01250-873882